

Organization:

Contact Name:

Street Address:

City:

Province:

Postal Code:

Phone Number:

Fax Number:

Email:

Non-profit Number (if applicable):

NEW! Advertisers will be invoiced within 2 weeks of booking their ad, and payment must be received by the District of West Vancouver's finance department by Tuesday, January 22, 2019 (before the Leisure Guide goes to print), otherwise the ad will not run in the Leisure.

By signing this agreement, I confirm that I wish to place an ad in the Spring & Summer 19 Leisure Guide, published by the District of West Vancouver. I agree to submit all material outlined in this brochure by Monday, December 10, 2018. Should I wish to cancel this agreement once signed, I understand that: I will be charged 50% of the cost of the ad if I cancel before the Leisure Guide goes to print. I will be charged the full cost of the ad if I cancel after the Leisure Guide has gone to print. I agree to pay all charges within the deadline stated above. I also warrant and represent that the advertiser has ownership of all materials subject to copyright. When I receive a proof of my advertisement for approval, I agree to review and send any corrections to the Marketing Coordinator by the specified deadline. If I do not, I will pay the full cost of the ad, even if the ad contains incorrect information upon print.

Advertiser Signature:

Date of Agreement:

PRINT AD CONFIRMATION

MARK YOUR SELECTION WITH AN 'X'	SIZE	FORMAT	SPECIFICATIONS	COLOUR	COMMERCIAL RATE	NON PROFIT RATE	COST
	1/6	vertical	2.25" x 4.25"	Greyscale	\$390	\$280	
		horizontal	4.625" x 2.75"	Greyscale	\$390	\$280	
	1/3	vertical	2.25" x 8.75"	Greyscale	\$595	\$430	
		horizontal	7" x 2.75"				
		square	4.625" x 4.25"				
	1/2	horizontal	7" x 4.25"	Greyscale	\$860	\$610	
	1/1	full page inside	7" x 8.75"	Greyscale	\$1790	\$1265	
	1/1	full page cover a) inside front	8" x 10.5" + 0.25" bleed (8.25" x 10.75")	CMYK (full colour)	\$2925	\$2925	
	1/1	full page cover b) inside back	8" x 10.5" + 0.25" bleed (8.25" x 10.75")	CMYK (full colour)	\$2925	\$2925	
	1/1	full page cover c) outside back	8" x 10.5" + 0.25" bleed (8.25" x 10.75")	CMYK (full colour)	\$3600	\$3600	
		Ad design Fee			\$90 p/hr # of hrs:	\$90 p/hr # of hrs:	
NOTE: Pricing does not include applicable tax. Ad rates listed are for press-ready ads.						TOTAL COST	

WEB AD CONFIRMATION

For details, and design tips see page 3 of this Fact Sheet.

Your web ad is included in the cost of your print ad.

MARK YOUR SELECTION WITH AN 'X'	AD TYPE	IMAGE SIZE	IMAGE RESOLUTION
	Horizontal	704 px wide X 428 px high * or 5.867 in wide x 3.567 in high *	120 ppi
	Vertical Cover Advertisers	704 px wide X 886 px high * or 5.867 in wide x 7.383 in high *	120 ppi

SCROLLING LOGO WEB AD CONFIRMATION

For details, see page 3 of this Fact Sheet.

Your scrolling web ad is **NOT** included in the cost of your print ad.

MARK YOUR SELECTION WITH AN 'X'	AD DURATION	COST
	Your logo will appear for duration of the Spring & Summer 19 Leisure Guide. Approximately 6 months.	\$150 With purchase of print ad